



150 Years of Better Care for a Better World: Kimberly-Clark Reports Progress Toward 2030 Sustainability Goals

June 5, 2023

DALLAS, June 5, 2023 /PRNewswire/ -- Kimberly-Clark today published its annual [sustainability report](#), including an update on the company's progress toward its [2030 sustainability strategy and goals](#). The goals address the social and environmental challenges of the next decade with a mission of improving the lives and well-being of 1 billion people in underserved and vulnerable communities around the world – while safeguarding natural systems and reducing the company's [environmental footprint](#) by 50 percent in key areas, including plastics, forests, water and climate.

[Kimberly-Clark today published its annual sustainability report, including an update on the company's progress toward its 2030 sustainability strategy and goals. \(PRNewsfoto/Kimberly-Clark Corporation\)](#)

"I'm proud of what our teams around the world have accomplished in the last year and to be part of a company that has never wavered in providing care for our people, our communities and our planet since it was founded 150 years ago," said **Mike Hsu, Chairman and CEO at Kimberly-Clark**. "Our 2030 sustainability goals are critical to our purpose of Better Care for a Better World, and our sights are set on achieving them."

As Kimberly-Clark looks to the next 150 years, the company is committed to building on its legacy and providing care with the intention to be even better in the areas that deliver value to its stakeholders. It is delivering better products through innovation and the development of more sustainable solutions; supporting a better planet by being stewards of the climate and natural ecosystems; fostering a better workplace by building a culture of integrity and belonging through its commitment to inclusion, equity, diversity, well-being and human rights; and contributing to a better society by partnering with changemakers to help uplift communities.

Key highlights of the company's 2022 results include:

- **Better Products:** Kimberly-Clark continued to advance more sustainable solutions, including expanding its range of biodegradable baby wipes made with plant-based fibers and investing in reusable period and incontinence products. In addition, the company reached 5.1 percent of recycled content in its [plastic](#) packaging, moving Kimberly-Clark closer to its 20 percent recycled content goal for 2025.
- **Better Planet:** By year-end, Kimberly-Clark achieved an absolute reduction in [greenhouse gas \(GHG\) emissions](#) of 42 percent and a 9.4 percent energy efficiency improvement versus the 2015 baseline. In addition, the company continued to address [water scarcity](#) in water-stressed locations, achieving a 42.1 percent reduction in consumption against its 2015 baseline.

Last year, more than 160 energy conservation initiatives and process and building efficiency improvements were deployed at the company's manufacturing sites around the world, yielding approximately 36,000 MTCO₂e in emissions reductions. Executed by local engineering and process teams, these projects included lighting systems retrofits, installation of heat recovery systems and higher-efficiency electrical motors, control and distribution equipment upgrades, and optimization of compressed air systems, vacuum systems, chillers, and HVAC systems.

- **Better Workplace:** Leading with [inclusion](#), Kimberly-Clark is building an organization that leverages its diversity as a competitive advantage. The company is a global organization that mirrors the consumers it serves around the world.

Board of Directors – Six of 12 directors are women, and four are ethnically diverse.

Executive Leadership Team – 31 percent are women, and 54 percent are people of color.

- **Better Society:** Kimberly-Clark's essential and well-known brands bring its purpose to life through [social impact programs](#) designed to enhance the lives of its consumers and communities. The company's brand-led partnerships with hospitals, educational organizations and nonprofits have helped to advance the well-being of 88.9 million people cumulatively since 2015.

This includes Huggies® Más Abrazos, an educational platform that holds new parents' and caregivers' hands as they navigate the unknown, from the first steps of pregnancy through the first years of their child's life. Through free articles, podcasts and videos, Más Abrazos provides answers about pregnancy, the birthing process, feeding, attachment, child development, health and wellness, and a host of other topics. Expanded to its current robust format in 2022, the platform has reached more than 4.6 million people throughout Latin America.

"We're committed to making lives better while safeguarding the world's natural ecosystems and biodiversity. Kimberly-Clark's purpose aligns our business motivations with our sustainability vision – it's how we show up every day and do what's right for both people and planet," said **Lisa Morden, Vice President of Safety, Sustainability and Occupational Health at Kimberly-Clark**. "We are proud to partner with global NGOs and international

organizations such as World Wildlife Fund (WWF), Plan International, WaterAid and UNICEF to strengthen communities by supporting sustainable practices and reducing barriers that limit accessibility to proper health, hygiene, education and sanitation."

This year marks 23 years of partnership between Kimberly-Clark, the Kimberly-Clark Foundation and [UNICEF](#). In 2022, Kimberly-Clark expanded its partnership to support UNICEF's newborn health and early childhood development program in China, with a goal to reach more than 14 million newborns, children, and caregivers. The program will support initiatives to improve maternal and child health and development outcomes by partnering with national health agencies to establish new centers of excellence to train health providers in labor and delivery care, support early childhood development services, enhance trainings through new virtual platforms, and create a comprehensive capacity building strategy.

"Our partnership has uplifted millions of lives as we support maternal and child health, as well as empower women and girls with critically important menstrual hygiene education," said **Michael J. Nyenhuis, President and CEO, UNICEF USA**. "Kimberly-Clark shares our vision for a world where every child has an opportunity to thrive, and the company continues to be an important partner as UNICEF drives systems change around the globe – positively impacting generations to come."

Kimberly-Clark's [annual sustainability report](#) and accompanying disclosures demonstrate the company's progress through stories that highlight its work around the world as well as key data and metrics prepared with reference to the Global Reporting Initiative (GRI) and Sustainability Accounting Standards Board (SASB) disclosures. The reporting covers the time frame of Jan. 1, 2022 through Dec. 31, 2022. For more information on the topics in this report, please visit the [sustainability page](#) on [Kimberly-Clark.com](#).

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kleenex, Scott, Kotex, Cottonelle, Poise, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Neve, Plenitud, Sweety, Softex, Viva and WypAll, hold No. 1 or No. 2 share positions in approximately 80 countries. We use sustainable practices that support a healthy planet, build strong communities, and ensure our business thrives for decades to come. We are proud to be recognized as one of the World's Most Ethical Companies^(R) by Ethisphere for the fifth year in a row. To keep up with the latest news and to learn more about the company's 150-year history of innovation, visit [kimberly-clark.com](#).

Forward Looking Statements

All statements in this news release that are not historical, including goals for and projections of future results, the expected execution and effect of our sustainability strategies and initiatives and the amounts and timing of their expected impact, constitute forward-looking statements that are based on management's expectations and beliefs concerning future events impacting the company.

Many factors outside our control, including competitive pressures, evolving legal and regulatory requirements, and societal and market conditions globally and in the markets in which we do business, could cause actual results to vary. Issues identified as material for purposes of this release may not be considered material for SEC reporting purposes. There can be no assurance that these future events will occur as anticipated. Forward-looking statements speak only as of the date they were made, and we undertake no obligation to publicly update them. Please see Kimberly-Clark's latest Annual Report on Form 10-K and subsequent SEC filings for a discussion of risk factors as they relate to forward-looking statements.

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UNICEF does not endorse any company, brand, product, or service.

[After entering into several renewable electricity virtual and direct Power Purchase Agreements \(PPAs\) in recent years, Kimberly-Clark continued to explore further renewable energy opportunities. These efforts, along with an early 2023 start-up of a new wind PPA in South Lanarkshire, Scotland \(pictured\), will take the company further toward its ambition of 100% renewable purchased electricity in North America and help it achieve an anticipated 80% renewables use at Kimberly-Clark's UK sites. \(PRNewsfoto/Kimberly-Clark Corporation\)](#)

[The Kimberly-Clark Foundation, in partnership with the Huggies® brand, supported UNICEF's work in Latin America through Huggies' No Baby Unhugged program. \(Photo Credit: No Baby Unhugged partnership with UNICEF, Panama: © UNICEF/UN0477713/Serra\) \(PRNewsfoto/Kimberly-Clark Corporation\)](#)

[The Nappy Loop initiative in Australia collaborated with partners from the scientific community, industrial composters, and child care centers to remove plastics and transform the waste into nutrient-rich compost and biogas. \(Photo Credit: Rob Brown\) \(PRNewsfoto/Kimberly-Clark Corporation\)](#)



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