

Kimberly-Clark Wins U.S. EPA SmartWay Environmental Excellence Award

DALLAS, Nov. 20 2013 — The U.S. Environmental Protection Agency (EPA) recognized Kimberly-Clark Corporation as an industry leader in transportation environmental performance and energy efficiency with its 2013 SmartWay Excellence Award. This award goes to companies that have demonstrated outstanding achievements in reducing carbon pollution and other harmful emissions as they move goods across the United States more efficiently. Kimberly-Clark is recognized for its continuous improvement in working with transportation providers to find ways to reduce its carbon footprint, in line with the Company's long-term sustainability goals.

"We're proud to be recognized as a leader in reducing carbon pollution and for our ongoing commitment to energy efficiency," said Steve Harmon, vice president of transportation for Kimberly-Clark. "Since we joined SmartWay in 2006, we have been advocates of the program within the industry and have worked with our carriers and internal supply chain partners to reduce emissions. We have more than doubled the usage of intermodal transport, which saved 52 million gallons of diesel and reduced CO₂ emissions by more than 528,000 metric tons — that's equivalent to taking 100,000 cars off the road for one year."

"Our SmartWay Excellence Award recipients are showing how SmartWay business leaders can outcompete the rest of the world while reducing costs and improving the fuel and freight efficiency of their transportation operations," said Gina McCarthy, Administrator, U.S. Environmental Protection Agency.

About Kimberly-Clark

Kimberly-Clark Corporation (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, HUGGIES, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 141-year history of innovation, visit www.kimberlyclark.com or follow us on [Facebook](#) or [Twitter](#).

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