

July 23, 2014

## Live Twitter Chat: Kimberly-Clark Marks Fifth Anniversary Of Forest Conservation Engagement With Greenpeace

DALLAS, July 23, 2014 /PRNewswire/ --

**WHAT:** Five years ago, Kimberly-Clark and Greenpeace established a framework for collaboration to work positively toward long-term solutions to conserve and protect forest resources worldwide. Appropriately marking the traditional "wood" anniversary, K-C and Greenpeace will host a first-of-its-kind Twitter chat to discuss progress and future goals.

- The chat is expected to cover questions such as:
- How did K-C and Greenpeace resolve differences five years ago?
- Together, what have they achieved since then?
- What are the crucial elements of the relationship?
- What should other organizations know about engaging with Greenpeace?
- What are the two organizations focused on next?

**WHO:**

- Peggy Ward (@PeggyatKC), Kimberly-Clark's sustainability strategy leader for North America consumer tissue
- Richard Brooks (@RBGreenpeace), forest campaign coordinator for Greenpeace Canada
- Rolf Skar (@RolfSkarGP) forest campaign director for Greenpeace USA
- **Facilitators:** Journalist and social media strategist Aman Singh (@AmanSinghCSR) with TriplePundit founder and publisher Nick Aster (@NickAster)

**WHEN:** Tuesday, Aug. 5, 2014, 1 p.m. EDT.

**WHERE:** Join the conversation at #forestsolutions.  
To participate, send out the following tweet: "I'll join @AmanSinghCSR & @NickAster to discuss how @KCCorp, @GreenpeaceCA, @GreenpeaceUSA work for #forestsolutions on 8/5 1p ET."  
Send your questions to Aman Singh ([amansinghdas@gmail.com](mailto:amansinghdas@gmail.com)) or @AmanSinghCSR via Twitter.  
Read more at [kimberly-clark.com/sustainability](http://kimberly-clark.com/sustainability).

### About Kimberly-Clark

Kimberly-Clark Corporation (NYSE: "KMB") and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, HUGGIES, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the Company's 142-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

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