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Kimberly-Clark Again Named Among '100 Best Corporate Citizens'

DALLAS, April 12, 2013 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE: KMB) has been ranked No. 18 among the "100 Best Corporate Citizens," the Company's fifth straight year in the top 20 on the list published this week in the current issue of *Corporate Responsibility Magazine*.

The annual listing credited Kimberly-Clark's strengths in categories such as corporate governance, environment and human rights. The list ranks K-C as a leader among other consumer packaged-goods companies in the top 100. For access to the complete list, visit <http://www.thecro.com>.

"For us at Kimberly-Clark, good citizenship means that we are serving our communities by providing essentials for a better life," said Gail Ciccione, vice president of sustainability and continuous improvement for Kimberly-Clark. "Citizenship also means that we are achieving our business goals while imparting a culture of environmental stewardship. Consistently winning recognitions like this is only possible when many thousands of K-C employees worldwide do their work while maintaining an underlying focus on sustainability and citizenship."

With this designation Kimberly-Clark continues a well-established track record as a responsible corporate citizen. K-C recently repeated its designation by Ethisphere Institute as one of the "World's Most Ethical Companies," among multiple other global distinctions received in the past year.

CR Magazine compiles its annual ranking of Best Corporate Citizens based on 298 factors for each company on the Russell 1000 index. Data are gathered from publicly available resources for seven key criteria: climate change, environment, employee relations, finance, governance, human rights and philanthropy.

The inaugural list of the "100 Best Corporate Citizens" appeared in *Business Ethics Magazine* in 1999, and has appeared in *CR Magazine* (formerly *CRO Magazine*) since 2007 based on an open and transparent methodology governed by the Corporate Responsibility Officers Association.

About Kimberly-Clark

Kimberly-Clark Corp. (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 141-year history of innovation, visit www.kimberly-clark.com or follow us on [Facebook](#) or [Twitter](#).

About *Corporate Responsibility Magazine*

CR Magazine is the voice of the corporate responsibility profession covering case studies, best practices and trends in the five primary segments of the CR profession: a) governance, risk and compliance; b) environmental sustainability; c) corporate social responsibility; d) philanthropy; and e) workforce diversity. Please find more information at www.thecro.com.

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