

# Ethisphere Names Kimberly-Clark as One of the 2024 World's Most Ethical Companies®

DALLAS, March 4, 2024 /PRNewswire/ -- **Kimberly-Clark** has received the 2024 [World's Most Ethical Companies®](#) recognition by Ethisphere, a global leader in defining and advancing the standards of ethical business practices.

Kimberly-Clark has been recognized for six consecutive years and nine times overall and is one of only 3 honorees in the Consumer Products industry. In 2024, 136 honorees were recognized spanning 20 countries and 44 industries.

"At Kimberly-Clark, we're committed to making a positive impact through the products we make, the workplaces we create and the communities we serve," said **Mike Hsu, Chairman and CEO at Kimberly-Clark**. "We're honored to be recognized once again by Ethisphere. The continued recognition reflects our commitment to doing business the right way as we fulfill our purpose of Better Care for a Better World."

"It's always inspiring to recognize the World's Most Ethical Companies®. Through the rigorous review process, we see the dedication of these organizations to continually improving their ethics, compliance, and governance practices to the benefit of all stakeholders," said **Erica Salmon Byrne, Ethisphere's Chief Strategy Officer and Executive Chair**. "Companies that elevate best-in-class cultures of ethics and integrity set a standard for corporate citizenship for their peers and competitors to follow. Congratulations to Kimberly-Clark for achieving this honor and demonstrating that strong ethics is good business."

## Methodology & Scoring

The World's Most Ethical Companies assessment is grounded in Ethisphere's proprietary Ethics Quotient®, an extensive questionnaire that requires companies to provide over 240 different proof points on their culture of ethics; environmental, social, and governance (ESG) practices; ethics and compliance program; diversity, equity, & inclusion; and initiatives that support a strong value chain. That data undergoes further qualitative analysis by our panel of experts who spend thousands of hours vetting and evaluating each year's group of applicants. This process serves as an operating framework to capture and codify truly best-in-class ethics and compliance practices from organizations across industries and from around the world.

## Honorees

To view the full list of this year's honorees, please visit the World's Most Ethical Companies website, at <https://worldsmoethicalcompanies.com/honorees>.

## About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kleenex, Scott, Kotex, Cottonelle, Poise, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Plenitud, Sweetie, Softex, Viva and WypAll, hold No. 1 or No. 2 share positions in approximately 70 countries. We use sustainable practices that support a healthy planet, build strong communities, and ensure our business thrives for decades to come. We are proud to be recognized as one of the World's Most Ethical Companies® by Ethisphere for the sixth year in a row. To keep up with the latest news and to learn more about the company's 150-year history of innovation, visit [kimberly-clark.com](https://kimberly-clark.com).

## About Ethisphere

Ethisphere is the global leader in defining and advancing the standards of ethical business practices that strengthen corporate brands, build trust in the marketplace, deliver business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies build strong cultures of ethics and integrity. Ethisphere honors superior achievement through its World's Most Ethical Companies® recognition program, provides a community of industry experts with the Business Ethics Leadership Alliance (BELA), and showcases trends and best practices in ethics with Ethisphere Magazine. Ethisphere also advances business performance through data-driven assessments, guidance, and benchmarking against its unparalleled data: the Culture Quotient dataset reflecting the ethical business practices of 3+ million employees around the world; and the Ethics Quotient dataset, featuring 240+ data points on the ethics, compliance, social, and governance practices of the World's Most Ethical Companies. For more information, visit <https://ethisphere.com>.

[KMB-C]

SOURCE Kimberly-Clark Corporation

For further information: Media Contacts: Kimberly-Clark Media Contact, David Kellis, Media.Relations@kcc.com

---

<https://investor.kimberly-clark.com/2024-03-04-Ethisphere-Names-Kimberly-Clark-as-One-of-the-2024-Worlds-Most-Ethical-Companies-R>