



## Kimberly-Clark Announces Price Increases for North American Consumer Products Businesses

August 15, 2018

DALLAS, Aug. 15, 2018 /PRNewswire/ -- Kimberly-Clark Corporation (NYSE:KMB) today announced that it is notifying customers in the U.S. and Canada of plans to increase net selling prices across a majority of its North America consumer products businesses. The increases will be implemented through changes in list prices and package counts and are necessary to help offset significant commodity cost inflation.



The percentage increases are generally in the mid-to-high single digits on average and will mostly impact Cottonelle and Scott 1000 bathroom tissue, Kleenex facial tissue, Viva paper towels, Huggies diapers, Pull-Ups training pants and GoodNites youth pants. The increases on Cottonelle bathroom tissue and Viva paper towels will occur in the fourth quarter of 2018 while most of the remaining increases will occur in the first quarter of 2019.

### About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kleenex, Scott, Kotex, Cottonelle, Poise, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Neve, Plenitud, Viva and WypAll, hold the No. 1 or No. 2 share position in 80 countries. We use sustainable practices that support a healthy planet, build stronger communities, and ensure our business thrives for decades to come. To keep up with the latest news and to learn more about the company's 146-year history of innovation, visit [kimberly-clark.com](http://kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

*Certain matters contained in this news release concerning changes in finished product selling prices and the timing of such changes constitute forward-looking statements and are based upon management's expectations and beliefs concerning future events impacting the company. There can be no assurance that these future events will occur as anticipated. Forward-looking statements speak only as of the date they were made, and we undertake no obligation to publicly update them. For a description of certain factors that could cause the company's future results to differ from those expressed in any such forward-looking statements, see Item 1A of the company's Annual Report on Form 10-K for the year ended December 31, 2017 entitled "Risk Factors."*

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